

# MARKET 2 MARKET

Cloncurry Shire Council Tourism Photography and Video Filming 2020

MARKET 2 MARKET

20  
YEARS

APPROVED SUPPLIER SOA: DETSOA-90720



# WE'RE HERE TO HELP

## PHOTOGRAPHY AND VIDEO CONTENT

Established over 20 years ago, Market to Market Communications has assisted some of Australia's leading brands, community groups, government-owned entities, councils and government departments with creative campaigns, event marketing, filming and photography services.

Our talented network of people extends from the Tweed to the Torres Strait. We work collaboratively with local crews with the aim of capturing quality content in short timeframes.

On the following pages you'll find examples of our work. We also welcome you to visit our website [www.market2market.com.au](http://www.market2market.com.au) and click on 'the screen collective'.

This area of our site is password protected, and the password to access this is **m2m**.

Please contact me if there's anything we can provide assistance with.

*Damien Lugg*

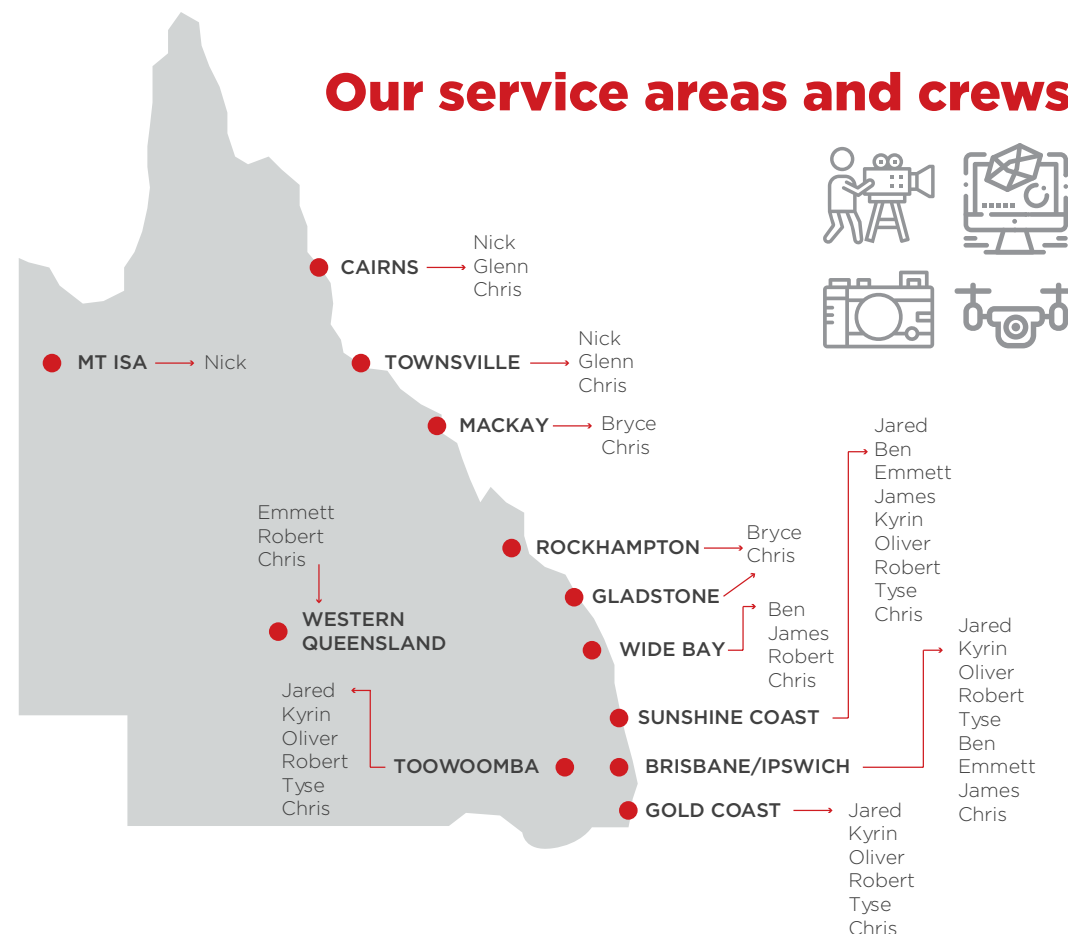
Damien Lugg

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Market to Market believes in the economic benefits of working with local film and photography crews to assist and support local economies and reduce travel and production costs. Our team is here to assist across Queensland.

## Our service areas and crews



Our crews and production capacity and capabilities are always under review and continuously updated.



# CLONCURRY SHIRE COUNCIL

## HERO IMAGES



**Cloncurry is a stunning place to visit for its vast landscapes and interesting local attractions.**

Over the years local and international film crews have used this landscape as a backdrop for amazing movies, and Cloncurry Council wanted to showcase this as a potential location for future productions.

In May 2020, Cloncurry Shire Council tendered for some photography services and Market to Market Communications was selected to assist with the project.

Part of our offer included working with local representatives to assist with photography, co-ordinating key people, and developing a shot list, filming and capturing a range of food, landscape, and tourism photos.

Using Market to Market's Screen Collective talent pool, photographer Ian was put forward and a local photographer (Sarah) was sourced to assist with daily activities.



# CLONCURRY SHIRE COUNCIL

DELIVERING OVER AND ABOVE EXPECTATIONS



## On-site training

Part of our brief was also to provide council staff with an experienced photographer who could provide mentoring and on-site training. This would assist the Council to undertake future projects in-house, rather than use an external contractor. Mentoring involved providing technical pointers around how best to use photography and video equipment.

## Over and above the quoted price

The project was quoted as three days of photography with no video filming, however, due to limited travel options, we were based in Cloncurry for five days. We decided we would take two days' worth of extra photography and conduct video filming at the same time. While this is not the norm, we had time and the equipment so happily provided the service as an extra value-add.

## Supply of RAW files

We supplied all RAW files including images and video at no additional charge.



# CLONCURRY SHIRE COUNCIL

## LOCAL LANDSCAPES



# CLONCURRY SHIRE COUNCIL

## LOCAL FOOD





# CLONCURRY SHIRE COUNCIL

## LOCAL BUILDINGS





# CLONCURRY SHIRE COUNCIL

## LOCAL ACTIVITIES





# CLONCURRY SHIRE COUNCIL

## PEOPLE





# Contact us

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