



MARKET 2 MARKET

Graphic Design Support Information Pack

MARKET 2 MARKET

20
YEARS

www.market2market.com.au

WE'RE HERE TO HELP

GRAPHIC DESIGN SUPPORT SERVICES

Established over 20 years ago, Market to Market Communications has assisted some of Australia's leading brands, community groups, government owned entities, councils and government departments with creative campaigns, publications, overflow design support, illustrations and marketing campaigns.

Our talented network of people extends from the Tweed to the Torres Strait.

The following pages showcase our creative, graphic design and production capabilities in the areas of:

- Client publishing
- Design and printing of retail and corporate catalogues
- Overflow graphics design, including file sharing
- Mapping
- Infographics and icons
- Custom-made illustrations
- High-end photography and image development
- Logo design
- Translations
- Mood boards

Please contact me if there's anything we can provide assistance with.



Damien Lugg

phone: 07 3220 3061 or 0421 786 302

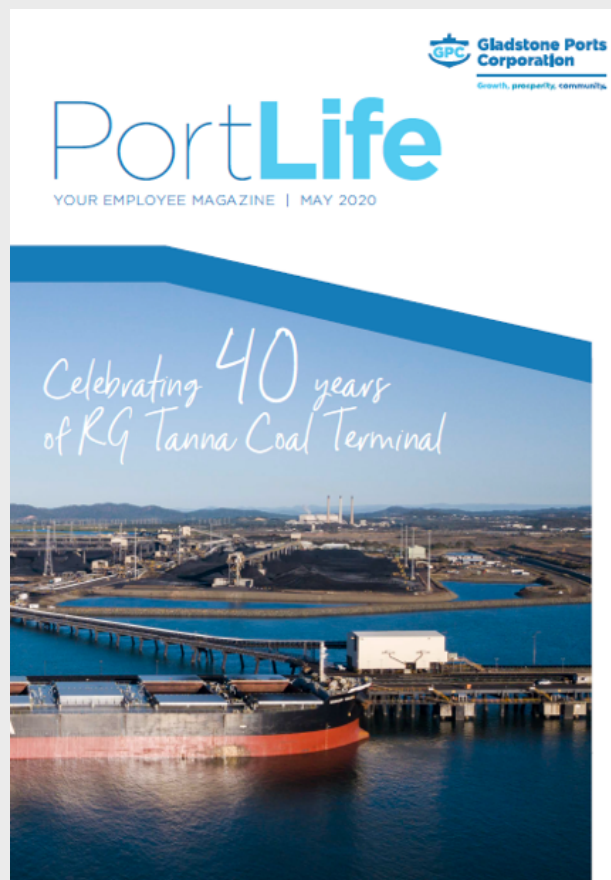
email: sales@market2market.com.au

SAMPLES OF OUR WORK

Client publishing: investment papers, annual reports, newsletters and magazines



QIC Investment Papers



Gladstone Ports Corporation Port Life



The Brisbane Club Monthly Magazine

SAMPLES OF OUR WORK

Community assets: billboards, banner mesh and signage



Gladstone Ports Corporation Banner Mesh



Gladstone Regional Council Billboards and press advertisements

SAMPLES OF OUR WORK

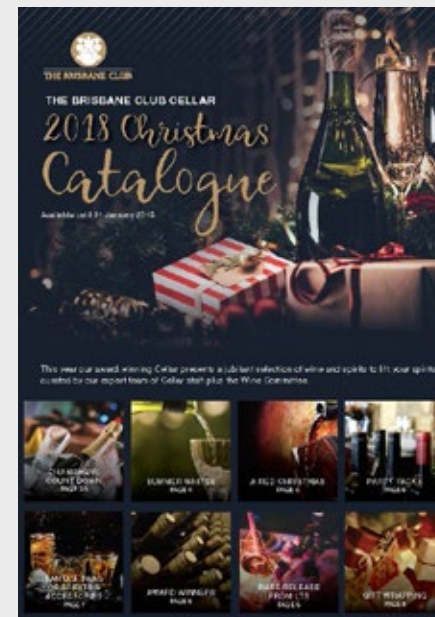
Retail catalogues



Chesterfield Australia 16pp retail catalogue



Vet Products Direct Summer catalogue



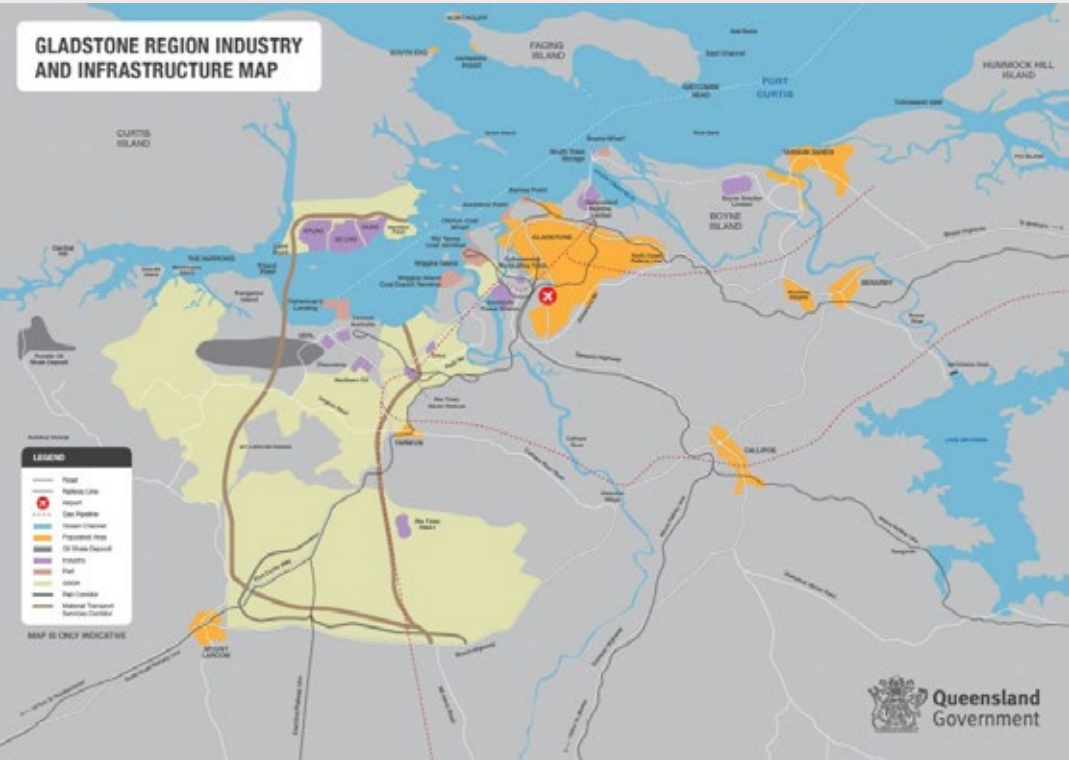
The Brisbane Club Christmas catalogue



SAMPLES OF OUR WORK

Maps

Whether a map is simple or highly complex, it's always a time-consuming process. Our team members are experienced in creating maps, and when we have completed the project, don't forget to ask for the working files.



Queensland Government Gladstone region industry infrastructure map



Redland City Council

SAMPLES OF OUR WORK

PowerPoint presentations and templates

Professional template tools in Word and PowerPoint are easy to develop and use.



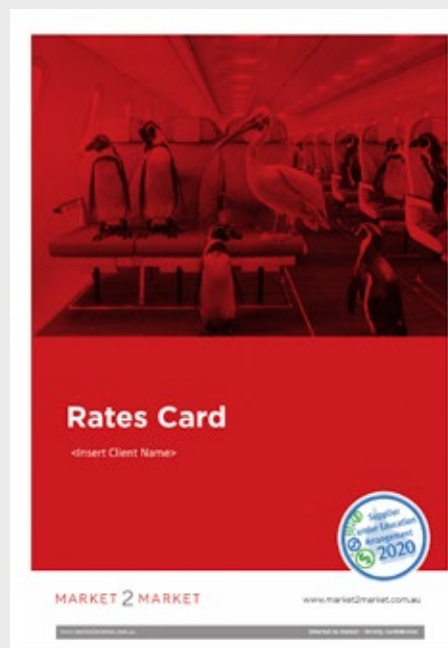
QIC PowerPoint template



Fitzroy Australia Resources
PowerPoint template



Gladstone Ports
Corporation Fact sheet



Market to Market
Communications Quote
template

SAMPLES OF OUR WORK

Infographics & icons



Infographics and icons can help convey a complex message via a simple animation.

Gladstone Ports Corporation various internal icons and infographics



SAMPLES OF OUR WORK

Logo design



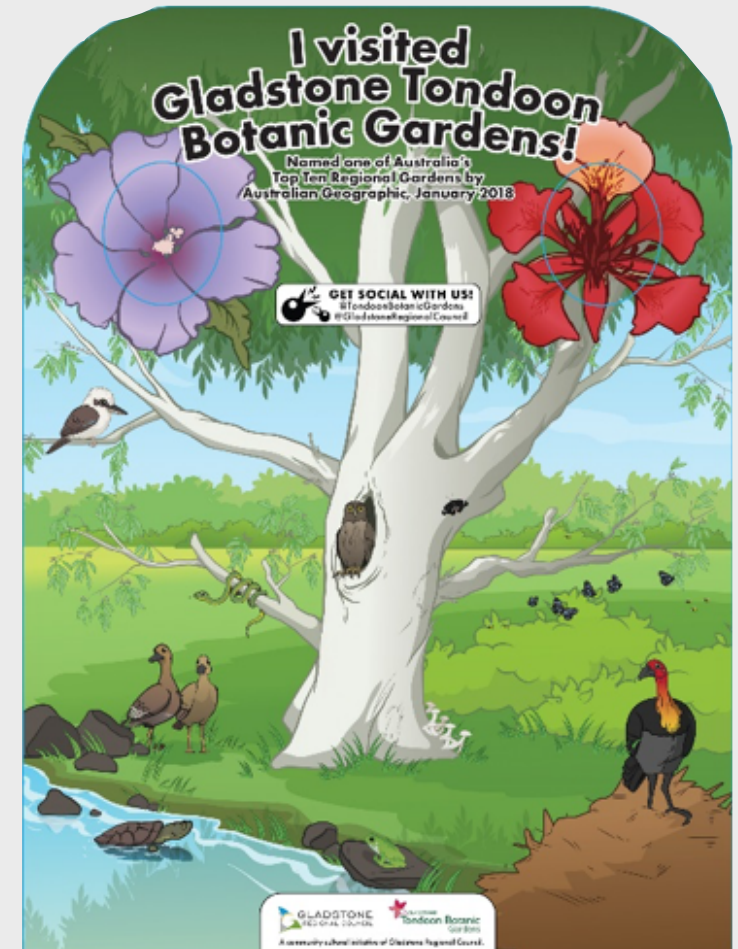
Examples include logos designed for Brisbane Broncos, Gladstone Ports Corporation, Gladstone Regional Council, Sealy Australia, Todds Hi-Fi, Vantage and Ausenco.

SAMPLES OF OUR WORK

Illustrations



Gladstone Ports Corporation Mascot
and staff illustrations



Gladstone Regional Council Toondoon Botanic
Gardens

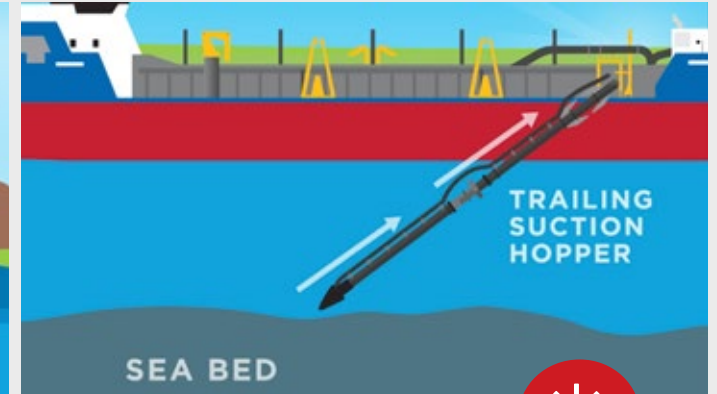
SAMPLES OF OUR WORK

Illustrations developed for animations



GLADSTONE PORTS CORPORATION

Designer: Jay Animator: Gwyn



THE ROCK BUILDING SOCIETY

Animator: Gwyn



SAMPLES OF OUR WORK

Overflow artwork

Our graphic design support service, Artwork Assist, is designed to help when staff are away, when you have a tight time frame, or if you don't have the internal skills required to complete the project. We are great supporters of file sharing, so when a project is completed, and you have paid your invoice, don't forget to ask for the working files.



North Coast Tafe
International student
brochure



Griffith University
Psychology unit flyers



QIC Corporate
communications
documents



Surf Life Saving
Queensland Poster

TRANSLATIONS

Copy and voice-over

Several of our clients require copy to be translated into other languages and as such, we work closely with accredited NAATI qualified translators. Our team of translators considers the nuances in the language and other important factors such as its application, formal or informal contexts, the intended audience and any other requested specifications.

The foreign language text is then reviewed by a second NAATI qualified translator who compares it to the original English text to ensure accuracy of the intended message. They also proofread the translation for errors, contextual variations, local styles and general accuracy. Once these specifications have been satisfied, your translated text is then delivered to you.

Voice-over Translations

All voice-over work is proofed by a third-party translator to ensure the message is communicated accurately and in the intended style.



The Creative Process

Mood and storyboards

Our aim when producing content is to ensure we develop and deliver high quality outcomes on time and in line with our client's expectations. To do this we carefully collaborate and work with our clients to ensure their requirements are fully understood and their expectations exceeded.

When approaching a large scale corporate video or TVC, Market to Market will:

- Develop mood and storyboards
- Review, refine and develop scripts
- Discuss and source locations
- Cast talent

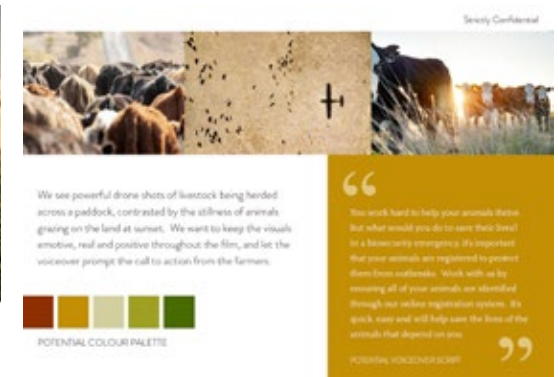
Once the creative direction and budget is approved, Market to Market will suggest Screen Collective team members who are the right fit for the project.

The Screen Collective is a talented group of people who we have a close working relationship with. We trust our team and know that they will deliver the right result for your business.

BIOSECURITY QUEENSLAND - 90, 30 and 15-second films.



PRESENTATION OF CREATIVE CONCEPTS
Strictly Confidential



MARKET TO MARKET COMMUNICATIONS
Biosecurity Queensland

SAMPLES OF OUR WORK

Photography - marketing | Hero images developed and retouched



Contact us

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